



START GROWING YOUR BUSINESS WITH THE RIGHT CONNECTIONS.



With access to a vast and diverse supplier network that can meet and fulfill critical supply chain or market entry gaps, the **Pure Michigan Business Connect** program connects Michigan suppliers of goods and services with local, domestic and global buyers, based on demand and procurement needs.

PMBC can help grow your business while saving you time and money through these tailored services:

PMBC COMMUNITY

The first step in getting engaged with PMBC is to create a company profile in our B2B platform, PMBC Community, at pmbc.connect.space. In addition to making valuable connections with other businesses through the platform, you can register to attend matchmaking events and submit applications for one-on-one buyer-supplier meetings.

MATCHMAKING EVENTS

PMBC hosts more than 30 matchmaking initiatives throughout the year, including industry-focused and regionally based events across the state to make valuable buyer-supplier connections. PMBC works with purchasing companies to understand demand needs so that we can identify qualified Michigan suppliers to fill these supply chain gaps. For a list of upcoming PMBC events and how to participate, visit pmbc.connect.space/events.

BUYER-SUPPLIER TOURS

PMBC works as an extension of purchasing companies' procurement and engineering teams saving you time and resources - matching demand to supply. PMBC takes care of the details for you. Our team matches buyers with the right Michigan suppliers and then coordinates tours of supplier facilities.

CUSTOMIZED PARTNER SEARCHES

PMBC's research team seeks to understand suppliers' capabilities and buyers' procurement needs, so that we can facilitate the most qualified connections. If you have a procurement need for a product or service that you'd like to discuss with a Michigan supplier, PMBC will canvas our extensive network to identify businesses with the criteria you provide to us.

PMBC GETS RESULTS*:

Since its inception in 2011, PMBC has:

- Facilitated \$9.8 billion+ new contracts
- Supported 47,000+ jobs
- Organized 11,000+ buyer-supplier meetings
- Sourced 10,000+ buyers' needs

**as of 12/2019*

LET'S HAVE A CONVERSATION

Take your business to the next level with Pure Michigan Business Connect. Get started today by contacting us at email to: pmbc@michigan.org.

PURE MICHIGAN[®]
Business Connect

MICHIGAN ECONOMIC
DEVELOPMENT CORPORATION

michiganbusiness.org/pmbc

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